

## Sheffield Supertram Rail Replacement Phase II Stakeholder Analysis Plan

### Key Stakeholders

The purpose of this document is to outline the range of stakeholders who will have an interest in the Supertram Rail Replacement Phase II project and are likely to be influential opinion formers among communities on the line of route.

They range from: elected members and local authority officers; residents' and educational groups; to business organisations and local employers (large and small businesses and including leisure venues, shopping centres, football clubs, universities, hospitals); landowners; environmental organisations, including statutory bodies; community groups; Rail Replacement contractors; infrastructure and utility companies, as well as the internal delivery team for the works. A full and evolving list of key stakeholders was identified, together with an evaluation of their level of influence, through a community audit during the feasibility stage of the project. This will be updated before the works start on site.

Engagement with the stakeholder groups referred to above will be addressed through the Sheffield Supertram Rail Replacement Phase II project communications plan.

### Engagement with stakeholders

At the start of the delivery phase a new community audit of key stakeholders will be undertaken and the project delivery team will ensure that:

- Key messages are tailored to meet stakeholders' requirements;
- Information is delivered, timely, accurately and in a suitable format;
- Mechanisms are in place to monitor and evaluate stakeholder engagement undertaken at key stages during the project.

### Who are the key external stakeholders?

Below is an outline of some of the stakeholders/opinion formers with whom it is both necessary and desirable to engage. No evaluation as to level of influence has currently been given to this list.

#### The travelling public

There are people who in the short term will face disruption to their daily travel due to the temporary closure of parts of the tram network in order to facilitate the works, but in the longer term will benefit from a well maintained and safe tram network

- Tram users
- Potential tram users
- Non tram users

### Elected members

The current tram network route travels through:

- 1 Euro constituency
- 4 Parliamentary constituencies
- 12 wards of Sheffield City Council

The elected representatives of the above constituencies have their own communication networks e.g. surgeries and websites, through which they can influence constituents, therefore it is important that they are kept fully informed and on-side.

### Local Residents

These are people living on the line of route and those whose regular journeys and routines may be affected by the work, therefore engagement will include the following:

- Tenant and resident associations
- Individual households
- People who live and work in group residential homes
- Community associations

### Landowners

There are no landowners directly affected by the works as the scheme is direct replacement, but residents and businesses will be engaged with where access to land is temporarily affected.

### Business community

This category will cover businesses and economic development organisations along the tram network, and will include:

- Sheffield City Region Local Enterprise Partnership;
- Sheffield Chamber of Commerce;
- Sheffield Federation of Small Businesses;
- Business premises along the route including shops, hotels, public houses, offices and other employment sites;
- Valley Centertainment Leisure Park and Sheffield Arena;
- Meadowhall Shopping Centre and businesses on the shopping centre site;
- Sheffield United and Sheffield Wednesday Football Clubs;

### Infrastructure and utility companies

The works are to remove and replace existing rail so it is not envisaged that statutory undertaker's apparatus is directly affected, but co-ordination of works is required to avoid conflict of works in the highway. Engagement will therefore take place with companies which provide and maintain general utilities and infrastructure to ensure neither their operations nor the proposed works are disrupted during the work schedule. Including:

- BT and BT Openreach
- YEDL
- Yorkshire Water
- British Gas
- Canal and Rivers Trust
- Northern Powergrid
- Sheffield City Council (Sheffield City District Heating)
- Network Rail (Links to Tram Train)

### Passenger Transport operators

Companies whose operations cross the line of route and/or affected by the work programme, such as:

- Stagecoach Supertram
- First Group buses
- Stagecoach buses
- Smaller bus operating companies
- Network Rail
- Northern Rail/Train Operating Companies

### Environmental and archeological groups

These will range from statutory bodies to local community networks such as:

- Sheffield City Council (Environmental Protection Services)
- English Heritage
- Natural England
- Environment Agency
- Sheffield Wildlife Trust

### Education establishments

Premises along the routes will be consulted including :

- Sheffield University;
- Sheffield Hallam University;
- Sheffield College;
- Various schools and colleges along the route

### Transport interest groups

Membership of such groups is voluntary and they have an advisory rather than statutory role and include:

- South Yorkshire Transport User Group
- Sheffield Transport User Group
- Transport for All

### Internal delivery group and sponsors

Key stakeholders for internal communications include:

- SCC officers across a range of services
- SYPTE
- Sheffield Supertram Rail Replacement Phase II project board and associated work packages
- DfT (as directed by Project Board)
- Sheffield City Region
- Successful tender contractors
- Related projects (e.g. Tram Train)